

Treasury Retail Securities

Federal Reserve Bank of Minneapolis
Fiscal Agent of the United States

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Toolkit Now Available to Communicate the End of Over-The-Counter Sales of Paper Savings Bonds

As announced in July, the U.S. Department of the Treasury will end over-the-counter sales of paper savings bonds on December 31, 2011, including sales through financial institutions and applications mailed directly to the Federal Reserve Bank. Savings bonds will continue to be available for purchase electronically in TreasuryDirect®.

We encourage you to continue selling paper savings bonds until the end of the calendar year. In addition, please continue redeeming the more than 670 million paper savings bonds worth \$181 billion currently in the hands of the public. Your organization remains a valued Treasury partner. Your continued cooperation is appreciated.

It is important for you to let your customers know about this change. To assist you, we have developed a toolkit that contains:

- Short messages for customer statements
- Fliers for customers
- Frequently asked questions (FAQs) for your customer support staff
- Web banners
- An article for employee newsletters or your Intranet.

For more information and materials, go to www.treasurydirect.gov or contact us at (800) 553-2663. You can also sign up for a free webinar about the end of paper savings bond sales at <https://events.frbsecurities.org>. Sessions include a review of the agent toolkit and other available resources and information on how you can assist customers with the transition.

Sincerely,



Kelly A. Bernard
Vice President
Treasury Retail Securities
Federal Reserve Bank of Minneapolis

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