



FEDNOW[®] SERVICE Town Hall

February 26, 2025

AGENDA

- Welcome and opening remarks
- Panel discussion
- Fireside chat
- Closing remarks



STEPHANIE MIRACLE
FedNow Client Specialist
Federal Reserve Financial Services



DAN GONZALEZ
Vice President, Customer Relations
Federal Reserve Financial Services



MOLLIE MARKHAM
Team Lead, Industry Relations
Federal Reserve Financial Services

GROWING THE NETWORK

The FedNow Service network has:

- **Over 1,200** live participants and 37 certified service providers, with participants headquartered in **all 50 states** and Washington, D.C.
- Financial institutions on the network range from **under \$500 million to over \$3 trillion** in assets



PANEL DISCUSSION

SPOTLIGHTING INDUSTRY INNOVATORS



Michele Mihal
GESB Sheet Metal Workers FCU

- Founded in 1960
- Located in Portage, Indiana
- Provides financial services to select employee groups and their families



Jason Greenwood
AMI Information Systems

- Founded in 1983
- Headquartered in Mount Pleasant, Wisconsin
- Specializes in the development of advanced core processing systems for credit unions

**TELL US WHAT
YOU THINK**

Where will your institution gain the most benefits from the FedNow Service?

- ☐ Additional market share
- ☐ Creating new products for customers
- ☐ Customer retention
- ☐ Customer satisfaction
- ☐ Increased revenue
- ☐ Operational efficiency
- ☐ Other
- ☐ Unsure

FIRESIDE CHAT

**TELL US WHAT
YOU THINK**

What are the most important verticals for your organization in 2025?

- ☐ Energy
- ☐ Healthcare
- ☐ Hotels/Hospitality
- ☐ Insurance (property and casualty)
- ☐ Point of sale (merchants)
- ☐ Small business
- ☐ Transportation
- ☐ Other
- ☐ Unsure

FIND NEW RESOURCES



LEARN
the value of instant payments



DISCOVER
the benefits of sending transactions



EXPLORE
use cases and opportunities

GET INVOLVED



REGISTER
to attend a virtual
strategic roundtable

Tuesday, March 18 at 2 p.m. ET



REGISTER
to attend a virtual
strategic roundtable

Tuesday, March 25 at 2 p.m. ET



SIGN UP
to participate in the
FedNow User Group webinar

Thursday, April 3 at 1:30 p.m. ET

TAKE THE NEXT STEP



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at conferences



CONTACT

your relationship manager



SEND US AN EMAIL

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THANK YOU



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